

Message Text

UNCLASSIFIED

PAGE 01 TORONT 01512 032157Z
ACTION EUR-12

INFO OCT-01 IO-14 ISO-00 CIAE-00 COME-00 EB-08 INR-10
LAB-04 NSAE-00 SIL-01 TRSE-00 PM-05 NSC-05 SP-02
SS-15 DODE-00 PA-02 ICA-20 /099 W
-----085186 041457Z /47

R 032033Z AUG 78
FM AMCONSUL TORONTO
TO SECSTATE WASHDC 7604
INFO AMEMBASSY OTTAWA
USMISSION GENEVA
AMEMBASSY PARIS

UNCLAS TORONTO 1512

MTN

USOECD

E.O. 11652: N/A
TAGS: ETRD, EINV, CA
SUBJ: MEDIA REACTION - AUTO PACT

REF: A. TORONTO 1486 (NOTAL) B. OTTAWA 3856

1. FOLLOWING AUGUST ONE FRONT PAGE TREATMENT OF ASSISTANT TREASURY SECRETARY BERGSTEN'S TESTIMONY BEFORE CONGRESSIONAL SUBCOMMITTEE ON U.S.-CANADIAN CONSULTATIONS ON AUTO INDUSTRY INCENTIVES (REFTELS), TORONTO STAR, WHICH NOTED FOR VIRULENT ECONOMIC NATIONALISM, RETURNED TO THE TOPIC IN AUGUST 3 LEAD EDITORIAL ENTITLED "DON'T LET CARTER TAKE OUR JOBS AWAY."

2. EDITORIAL MADE USUAL CLAIM THAT CANADA NOT GETTING ITS FAIR SHARE OF AUTO INDUSTRY JOBS, PRODUCTION AND R AND D. IT CITED FEDERAL AND PROVINCIAL STUDIES, NOT OTHERWISE IDENTIFIED, WHICH ALLEGEDLY SHOW THAT CANADA HAS LOWEST PAYING JOBS AND LEAST SOPHISTICATED TECHNOLOGY. ONE PROVINCIAL STUDY PURPORTEDLY SHOWS THAT ONTARIO
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 TORONT 01512 032157Z

HAS BEEN "SHORTCHANGED" BY 25,000 JOBS AND DOLS ONE BILLION OF INVESTMENT AND THAT AUTO INDUSTRY SHOULD BE SPENDING MORE THAN DOLS 200 MILLION PER YEAR ON RESEARCH HERE WHICH WOULD PROVIDE 2,500 RESEARCH JOBS. EDITORIAL CONCLUDED BY DECLARING THAT CARTER ADMINISTRATION'S EFFORTS TO "KEEP AUTO INVESTMENT OUT OF CANADA" ARE UNJUSTIFIED AND THAT IF U.S. COMPANIES WANT TO SELL HERE THEY MUST ENSURE THAT CANADIANS GET FAIR SHARE

OF INVESTMENT.

3. TABLOID TORONTO SUN LIMITED ITS COVERAGE TO A SHORT
ARTICLE IN AUGUST 2 EDITION HEADLINED "OUR JOBS WAR WITH U.S."
WHICH REPORTED BERGSTEN-KATZ VISIT AND GAVE BRIEF EXCERPTS
FROM BERGSTEN TESTIMONY. PAPER HAS NOT TREATED THE ISSUE
EDITORIALLY.
DIGGINS

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: PRESS COMMENTS, AUTOMOTIVE INDUSTRY, EMPLOYMENT, NEGOTIATIONS, ECONOMIC PROGRAMS
Control Number: n/a
Copy: SINGLE
Draft Date: 03 aug 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978TORONT01512
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780319-0233
Format: TEL
From: TORONTO USOECD
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t197808100/aaaadgbx.tel
Line Count: 70
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: ffc08457-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 78 TORONTO 1486, 78 OTTAWA 3856
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1541472
Secure: OPEN
Status: NATIVE
Subject: MEDIA REACTION - AUTO PACT
TAGS: ETRD, EINV, CA, US, TORONTO STAR
To: STATE
Type: TE
vdkgvwkey: odb://SAS/SAS.dbo.SAS_Docs/ffc08457-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014